

DXN LIFE



INDIA EDITION

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DXN India's 2nd Crown Ambassador
Mr. & Mrs. Suresh & Vaishali
CHARDE

ALSO FEATURES:

- UP CLOSE WITH CEO DATO' DR. LIM SIOW JIN
- NEW & 2ND DXN INDIA'S CROWN AMBASSADOR COUPLE FROM MAHARASHTRA
- MEGA SIZZLERS, LEADERSHIP & RESIDENTIAL CAMP
- FREEDOM DAY AT BIHAR & JHARKHAND

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K.M. RAFIQUE AHMED
Editor in Chief

TEOH HANG CHING
DEBYA PRAKASH
Consultants

DENNIS DE LIRA
Concept and Designs

PADMAPRIYA KRISHNAN
Coordinator

A R SASIKUMAR
JANESAR ASGHAR
Marketing Committee Members



DXN MARKETING INDIA PRIVATE LIMITED

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E-mail: infodmi@dxn2u.com
Website: www.dxnindia.in
www.dxn2u.com

Corporate Office:
New No. 69 (Old No. 29), Eldams
Road, Teynampet, Chennai – 600 018
Tamil Nadu, India
Phone: +91-44-49526583, 49526584

Regional Office:
71/1, First Floor, Najafgarh Road
Industrial Area, Landmark: Opposite
Haldiram, Shivaji Marg, New Delhi,
Pincode - 110015
Phone : 011-40150150

Printer
Kurinji Prints
24/1, Vellalar Street, Kodambakkam,
Chennai 600 024

CEO MESSAGE



Great news! Great developments! A Grand Transformation!

On 21st February 2017, the Dawukou District Government of China and DXN held an agreement - signing ceremony for the research and development project of DXN Spirulina, Ganoderma lucidum, mushroom and Cordyceps plantation. We are again expanding to new dimensions, with the building of another huge plantation and research base in China from 2017 to 2020. It is indeed an impressive milestone for DXN and it further establishes DXN's strength in all the continents of the world.

Following the latest trend, we will continue to transform ourselves to be a more electronically - based company. The launching of eDXN Life (Malaysia Version) will be our commitment to benefit more members so they can get first-hand information of DXN through this Digital eWorld. So by only maintaining your active status, you will be able to download eDXN Life (Malaysia Version) starting from volume 65 onwards.

“One World One Market”; the world is the platform wherever and whoever you are. In DXN, there is only one kind of people; the financial, health and time FREEDOM people. DXN is now one of the strongest and fastest growing MLM companies in the industry, with more than 6 million members, 180 countries and 70 DXN branches worldwide. We are making progress while creating a worldwide stage for our members to realize their DREAMS. You are part of the strong DXN global network because through your hard effort, DXN who started small, is now the World's Largest Ganoderma company.

Expand your network, purchase DXN products so it will be easy for all of you to maintain your 3000ppv monthly plan, and duplicate the success stories of our top leaders; there is no limit to your success in DXN. Dream big dreams and make it come true with the big family of inspirational and friendly members.

Life is an adventure. We work together, and only together, do we succeed. Nothing is impossible in DXN.

See you at the top!

DATO' DR. LIM SIOW JIN
Founder & CEO

सीईओ का संदेश



अच्छी ख़बर! अच्छा विकास! भव्य परिवर्तन!

21 फरवरी 2017 को चाईना सरकार और डी एक्स एन मिलकर झोंकु जिला में डी एक्स एन रिपब्लिकीन गैनोडर्मा ल्यूरीडम मशरूम तथा कॉर्डोसेप्स उत्पादन और रिसर्च एंड डेवलपमेंट परियोजना के लिए एक समझौते पर हस्ताक्षर समारोह आयोजित किया। 2017 से 2020 तक चीन में एक और विशाल प्लांटेशन और रिसर्च बेस के निर्माण के साथ हम फिर से एक नए आयाम का विस्तार कर रहे हैं। यह वास्तव में डी एक्स एन के लिए एक मील का पत्थर है और यह दुनिया के सभी महाद्वीपों में डी एक्स एन की ताकत को सुनिश्चित करता है।

नवीन प्रवृत्ति को आगे बढ़ाते हुए, हम और अधिक इलेक्ट्रॉनिक पर आधारित कम्पनी के रूप में स्वयं को बदलना जारी रखेंगे। अधिक सदस्यों को लाभान्वित करने के लिए ई डी एक्स एन लाईफ (मलेशिया वर्जन) की शुरुआत हमारी प्रतिबद्धता होगी ताकि आप डिजिटल ईवर्ल्ड के माध्यम से डी एक्स एन की फरट हैड जानकारी प्राप्त कर सकें। इसलिए केवल अपनी सक्रिय स्थिति को बरकरार रखते हुए आप ई डी एक्स एन लाईफ (मलेशिया वर्जन) को डाउनलोड करने में सक्षम होंगे जो 65 वॉल्यूम से शुरू होकर यागे को जाती है।

आप जो भी है, जहां भी हैं " एक विश्व एक बाजार " ऐसी अवधारणा है जो आपको विश्व के लिए समान मंच देती है। डी एक्स एन में एक ही प्रकार के लोग हैं, आज़ाद लोग! धन, स्वास्थ्य और समय की कठिनाईयों से मुक्त। विश्व भर में 60 लाख से भी ज्यादा सदस्य और 180 देशों में 70 डी एक्स एन शाखाओं के साथ उद्योग के क्षेत्र में डी एक्स एन एक सबसे मज़बूत और तेज़ी से विकास की ओर अग्रसर होने वाली एम एल एम कम्पनी है। हम एक विश्वव्यापी मंच का निर्माण करते हुए प्रगति कर रहे हैं ताकि हमारे सदस्य अपने सपने साकार कर सकें। आप इस मज़बूत डी एक्स एन ग्लोबल नेटवर्क का हिस्सा हैं। आप के अधिक प्रयास के कारण ही डी एक्स एन, जो कभी एक छोटी कम्पनी थी, आज विश्व को सबसे बड़ी गैनोडर्मा कम्पनी है।

अपना नेटवर्क फैलाइए, डी एक्स एन उत्पाद खरीदिए ताकि 3000 पीपीवी मंथली प्लान आसानी से बरकरार रख सकें और शीर्ष लीडर्स की राफ़ेरा स्टोरी दोहरा सकें। डी एक्स एन में आपके लिए कामयाबी असीमित है। बड़े सपने देखिए और प्रेरण दायक, रनेहशील सदस्यों के इस परिवार के साथ मिलकर सपने साकार कीजिए।

जीवन एक जोखिम भरा अनुभव है। हम मिलकर काम करेंगे तभी कामयाब होंगे। डी एक्स एन में कुछ भी असम्भव नहीं है।

शिखर पर मिलते हैं!

दातो' डॉक्टर लिम सियाव जिन
संस्थापक & सीईओ



DIRECTOR'S MESSAGE

Dear Valued Distributors,

As we look back at the growth for the past 2 years, we are very proud of what have been achieved last year. We are even more excited about our global achievement last year with a record surpassing any single year in the past in term of sales, recruitment and expansion. The fastest growth rate experienced was recorded by our overseas branches ranking from Peru, Gulf, Bolivia, Mexico and Malaysia then followed by India.

DXN expansion program not only covers the market share but also investment in Information Technology, Bio-technology, Product Range, Networking and Human Capital. Sustainability in growth has always been the hallmark of DXN ever since its inception in 1993 and DXN has never failed to grow year by year. These are at the very core of DXN's corporate values, which are reflected in every aspect of the day-to-day operation of the company. For last year, we have seen huge investment in the cultivation and manufacturing facilities at our plants located in China apart from setting up 3 factories in India. This is not only to meet the surge in the demand for DXN existing products but also for research and development into new range of products. More will be invested this year around to ensure the expansion program.

Above all, DXN prioritizes its focus on developing a high-achieving and result-oriented network organizational culture as enshrined in the Marketing Plan that puts the distributors at the center of everything it does not only on the income they earn but also their personal development. This priority is further enhanced by the commitment of the Management team to delivering the highest quality of products and providing unparalleled service to you as our esteemed distributors.

The above mentioned could not be possible without the contribution of our valued distributors who have shared the common vision of the company "To Promote Health, Wealth and Happiness". Under the strong leadership of the Founder and CEO Dato' Dr. Lim, we appreciate your unwavering support all these years and we pledge to continue with our effort to uphold your expectations. With the setting up of the Rathna Vasupal Creation under the mentorship of the first Crown Ambassador of India, Prof. K.N. Vasupalaiah and Dr. Rathna Vasupal, more effective training and marketing activities for the network will be conducted in collaboration with those of the company. Together, we can grow faster professionally and systematically with the power of unity.

Having a good track record for the past 2 years, we are very much excited and energized by the DXN outlook for a more promising year to come!

Double @ 4

1. The Stable Company
2. The Generous Marketing Plan
3. The Superior Product
4. The Global Network

Empowered with these 4 pillars of strength, DXN is a goldmine for you to reap your success.

More Activities, More Bonus!

Go Crown Ambassador!

TEOH HANG CHING
Chief Marketing Officer

डायरेक्टर का संदेश



प्रिय मूल्यवान डिस्ट्रीब्यूटर्स

पिछले 2 वर्षों की विकास दर को देखें, तो हमें अपनी उपलब्धि पर गर्व होता है। विश्वस्तर पर बिक्री, ज्वाइनिंग और विस्तार की उपलब्धि से हम बहुत उत्साहित हैं, क्योंकि यह कीर्तिमान अतीत की किसी भी वर्ष से श्रेष्ठ है। विदेशी शाखाओं की सबसे तेज़ विकास दर की रैंकिंग में पेरू, गल्फ, बोलीविया, नैक्सको और मलेशिया के बाद भारत का स्थान दर्ज है।

डी एक्स एन एक्सपैंशन प्रोग्राम मार्केट शेयर के साथ-साथ इन्फॉर्मेशन टेक्नोलॉजी, बयो टेक्नोलॉजी, प्रोडक्ट रैंज, नेटवर्किंग और मानव पूंजी में भी निवेश करता है। वर्ष 1993 में डी एक्स एन की स्थापना के पर्याप्त विकास में स्थिरता इसको पहचान रही है और डी एक्स एन साल दर साल आगे बढ़ने में कभी असफल नहीं हुआ। यह डी एक्स एन के कॉर्पोरेट वैल्यू का सत्त्व है जो कम्पनी द्वारा प्रत्येक दिन के संचालन का हर पहलू प्रतिबिंबित करता है। पिछले वर्ष, भारत में 3 कारखानों की स्थापना के अलावा चीन स्थित प्लांट में उत्पाद उगाने और विनिर्माण की सुविधाओं में भारी निवेश देखने को मिला। यह केवल डी एक्स एन के मौजूदा उत्पाद की मांग में वृद्धि के लिये ही नहीं बल्कि उत्पादों की नई श्रेणी में अनुसंधान और विकास के लिए भी है। विकास और विस्तार को इस परम्परा को सुनिश्चित करने के लिए इस वर्ष भी निवेश किया जाएगा।

विशेष रूप से, डी एक्स एन उच्च दर्जा हासिल करने और रिजल्ट – ओरिएंटेड नेटवर्क की संगठनात्मक संस्कृति विकसित करने पर अपना ध्यान केंद्रित करती है, जैसा कि मार्केटिंग प्लान में निहित है। मार्केटिंग प्लान वितरकों को केंद्र में रखता है जिसकी सहायता से वितरक आय अर्जित करने के साथ-साथ अपना व्यक्तिगत विकास भी करते हैं। उच्चतम गुणवत्ता वाले उत्पादों को वितरित करने और हमारे सम्मानित वितरकों के रूप में आपको अद्वितीय सेवा प्रदान करने के लिए प्रबंधन टीम की प्रतिबद्धता से हमारी प्राथमिकता ज्यादा विस्तृत हुई है।

उपरोक्त उल्लिखित उपलब्धियां हमारे मूल्यवान वितरकों के योगदान के बिना संभव नहीं है जिन्होंने "हेल्थ, वेल्थ और हैप्पीनेस को बढ़ावा देने के लिए" कम्पनी के समन्वय दृष्टिकोण को साझा किया है। डी एक्स एन के संस्थापक और सीईओ दातो 'डॉ. लिम के मजबूत नेतृत्व के अंतर्गत, हम इन सभी वर्षों में आपके अखंड समर्थन की सराहना करते हैं और आपकी उम्मीदों को पूरा करने के अपने प्रयास को जारी रखने की प्रतिज्ञा लेते हैं। भारत की प्रथम क्राउन एम्बेसडर जोड़ी प्रो. के एन वासुपाल और डॉ. रत्ना वासुपाल के मार्गदर्शन में स्थापित रत्ना वासुपाल क्रिएशन की सहभागिता के साथ, नेटवर्क विस्तार के लिए अधिक प्रभावशाली ट्रेनिंग और मार्केटिंग गतिविधियों का आयोजन किया जाएगा। साथ मिलकर, हम एकता की शक्ति के साथ पेशेवर और व्यवस्थित रूप से तेजी से विकसित हो सकते हैं।

पिछले 2 वर्षों का एक अच्छा ट्रैक रिकॉर्ड हासिल करने के पश्चात, हम आने वाले आशाजनक वर्ष में डी एक्स एन आउटलुक के लिए बेहद उत्साहित और सक्रिय हैं!

दोगुना सेल के चार स्तम्भ!

1. स्थायी कम्पनी
2. उदार मार्केटिंग प्लान
3. श्रेष्ठतम उत्पाद
4. ग्लोबल नेटवर्क

शक्ति के इन चार स्तम्भों के साथ सशक्त डी एक्स एन, सफलता जाने के लिए सोने की एक खान है।

अधिक काम, अधिक बोनस!

आगे बढ़ें, क्राउन एम्बेसडर बनें!

त्योह हेंग चिंग

चीफ मार्केटिंग ऑफिसर



Message from the First DXN India's Crown Ambassador

Mastering the game of handling rejection in network marketing

Success in network marketing always depends on your ability to handle and accept rejection as a part of the game. Though network marketing is one of the most fun and rewarding business in the world, but eventually all network marketers are faced with certain widespread universal challenges.

No matter how capable we are and No matter how successful we become, there is always a possibility that we will be temporarily by most prevalent and dangerous disease of all - the rejection syndrome. It can and will attack any time, rendering virtually immobile, thus destroying our enthusiasm and excitement in the business.

Rejection in life is common, but what makes in this sector so devastating is that it often comes from the very people whom we most love and respect. We have to be mental ready to accept the rejection to be successful in this business from our spouse, our parents, our best friends and colleagues. It is a naked truth that rejection makes more people to fail even before they begin the business. More you condition your mind accept 'NOS' faster you grow in this business. You must be able to prepare yourself to handle first adversary in this business - REJECTION.

The funny aspect of this business is most people quit before they even begin. Quitting in this sector is very easy as there is no cost or liability. People make fun of you and laugh at you for joining such business as they are totally ignorant about this business model!

You should not feel hurt or insulted while they say 'NO' to join your business as partners. You must be happy that your time is not wasted and you can see next better person accept the opportunity.

People give excuses to avoid you to persuade them join you. You must be bold enough to accept that as they are not willing to join and build the business as serious partners. Don't cajole, convince or argue - you are likely lose the prospect. The only way to handle rejection is to have large number of prospects list and eliminate non-serious people who refuse to accept the business model.

Failure in network marketing often results from two problems:

1. The new distributor's argumentative approach in recruiting front line people who have already made it obvious that the timing is not right in their lives.
2. The mistaken belief that the goal is to overcome objections, sign up people at any cost then drag them across the finish line through motivation and persuasion.
In any market "warm" (relatives, friends or known people) or "Cold" (unknown or strangers) market not approached with a professional business skill you find large number of them rejecting business proposal. You must know that rejection is an ally not adversary if handled properly to get a positive outcome. Don't talk about this business with relatives or friends until you are committed and trained. Keep on attending business meetings of network marketing to master the game. First of all you must decide why you want this business and what sacrifice you are willing to be successful.

Continued on next page...



Message from the First DXN India's Crown Ambassador

When you are not getting support from family and friends, begin first by focusing on your own attitude for success and changes in their behavior will naturally follow. Don't go for aggressive recruitment until you get trained. Make a long list of prospects with the help of your sponsor or active supportive upline. Track the active upline for the right mentorship to teach you the right skill and groom you as the business leader. Rely on the credible upline leaders to help you in the recruitment. Remember you are in the business by yourself, but you are never in business by yourself.

Many people make the mistake of inviting rejection by presenting a far too narrow focus. They often do mistake of not giving the whole picture of range of products or the big business picture. Network marketing is intrinsically designed to everyone to be involved to get whatever they want. Some like products and some want to earn an additional income. Some are attracted through long run residual income. Some accept the proposal for freedom of time, travel, relationship, friendship and future security to their family. This business is for all rich or poor; educated or illiterate; employed or unemployed. Everyone can do if they open their mind. Hence the narrow focus syndrome must be avoided while presenting the opportunity to any prospect. Turning rejection into positive motivation by a networker is a professional skill. Always remember it's smart work not a hard work. Prospects look at you

from many angles and analyse your sincerity to help them as partner to succeed. They like you to be a real mentor who can guide them and had them as a real coach.

The rejection in most of the network marketing companies is because of poor training and of many network quacks. People think that we are head hunters to trap them to some ponzi like schemes than real heart hunters to support and help in changing many lives to come out their problems, the rejection rate will come down.

Rejection can be a force for good in building your business if you are seriously committed to your dreams and goals and start achieving them. People will join you by seeing your progress in business. Thus accepting "NO" is merely a part of the process of finding those who says "YES". Make rejection your "ALLY" instead of your "ENEMY". Mastering the skill of ignoring rejection will lead you to reach the top in your DXN business.

From the Desk of

Prof. KN.Vasupalalal (M.A, M.Phil. – Economics)

& Dr. Rathna Vasupal (M.B.B.S, F.C.G.P, F.A.G.E, E.C.F.M.G,
Specialist in Family Medicine)

1st Crown Ambassador Couple - DXN India

Health, Wealth & Happiness.

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भारत के प्रथम क्राउन एम्बेसडर का संदेश

सफल नेटवर्क मार्केटिंग के लिए अस्वीकृति के खेल में माहिर होना आवश्यक

नेटवर्क मार्केटिंग में सफलता अस्वीकृति को संभालने और स्वीकार करने की अपनी क्षमता पर निर्भर करती है, क्योंकि यह इस गेम का महत्वपूर्ण हिस्सा है। हालांकि नेटवर्क मार्केटिंग विश्व की सबसे मजेदार और फायदेमंद बिजनेस है, परन्तु नेटवर्क मार्केटिंग से जुड़े लोगों को कुछ निश्चित सार्वभौमिक चुनौतियों का सामना करना पड़ता है।

इस बात से कोई फर्क नहीं पड़ता कि हम कितने काबिल और सफल हैं, सभी के लिए अस्वीकृति सिंड्रोम नामक अस्थायी रूप से प्रचलित और सबसे खतरनाक बिमारी से ग्रसित होने की संभावना हमेशा बनी रहती है। यह किसी भी समय आक्रमण कर सकती है और स्थाई हो सकती है, इस प्रकार हमारे व्यापारिक उत्साह और उत्तेजना को प्रभावित कर सकती है।

जीवन में अस्वीकृति सामान्य है, लेकिन हम जिनसे बेहद प्यार और सम्मान करते हैं, उनके द्वारा अस्वीकृति इस क्षेत्र के लिए

विनाशकारी साबित होती है। बिजनेस में सफल होने के लिए अपने जीवनसाथी, माता-पिता, सबसे अच्छे दोस्त व सहयोगियों की अस्वीकृति स्वीकार करने के लिए हमें मानसिक रूप से तैयार रहना चाहिए। यह एक वास्तविक सत्य है कि अस्वीकृति के कारण अधिकांश लोग बिजनेस के शुरुआत में ही विफल हो जाते हैं। आप जितना अधिक अपने मस्तिष्क को "नहीं" के प्रति व्यवस्थित करेंगे, आप उतनी ही तेजी से इस बिजनेस में सफल होंगे। आपके इस बिजनेस में अस्वीकृति नामक शत्रु को नियंत्रित करने के लिए स्वयं को तैयार और सक्षम रखना अनिवार्य है।



भारत के प्रथम क्राउन एम्बेसडर का संदेश

इस बिजनेस का एक अजीब पहलु है कि ज्यादातर लोग इस बिजनेस को आरंभ में ही छोड़ देते हैं। इस क्षेत्र में निष्क्रिय होना बहुत आसान है क्योंकि इसमें कोई लागत या दायित्व नहीं है। इस बिजनेस में शामिल होने के कारण लोग आपका मजाक उड़ाते हैं क्योंकि वे इस बिजनेस मॉडल से बिल्कुल अनभिज्ञ हैं।

आपके बिजनेस से जुड़ने और आपका पार्टनर बनने के लिए यदि कोई व्यक्ति "न" कहे, तो आपको दुखी या अपमानित महसूस नहीं करनी चाहिए, बल्कि आपको खुश होना चाहिए कि आपका समय व्यर्थ नहीं गया और आप अगले बेहतर बिजनेस पार्टनर की तलाश कर सकेंगे।

लोग आपसे बचने के लिए और इस बिजनेस से नहीं जुड़ने के लिए बहाने बनाते हैं। अगर वे इस बिजनेस में शामिल होने और अहन भागीदार बनने में रुचि नहीं लेते तो इसे स्वीकार करने के लिए आपका बोलब होना आवश्यक है। उनसे खुशामद न करें, ना ही उनसे बहस करें या समझाने का प्रयत्न करें, ऐसा करने से यह संभव है कि आप निराश हो जाएंगे। अस्वीकृति को संभालने का एकमात्र उपाय है कि आप बड़ी संख्या में संभावना एकत्र करें, सूचिबद्ध करें और मैरजिम्मेदार लोगों को सूची से बाहर करें जो बिजनेस मॉडल को स्वीकार करने से इंकार करते हैं।

नेटवर्क मार्केटिंग में अक्षयलत अक्सर दो समस्याओं से उत्पन्न होती है :

1. फ्रंट लाईन में लोगों की भर्ती के लिए नए डिस्ट्रीब्यूटर का विवादपूर्ण दृष्टिकोण, जिन लोगों ने पहले ही सफ्ट कर दिया हो कि उनके पास समय की समस्या है।
2. आपत्तियों पर काबू माने, किसी भी कीमत पर लोगों को सदस्य बनाने और उन्हें प्रेरणा और अनुनय के माध्यम से फिनिश लाईन तक लाने का लक्ष्य एक गलत धारणा है।

किसी भी मार्केट में " वाम " (रिश्तेदार, दोस्त या परिचित लोग), या " कोल्ड " (अपरिचित) मार्केट को अगर पेशेवर व्यावसायिक कौशल के साथ संपर्क नहीं किया गया तो आप पाएंगे कि उनमें से एक बड़ी संख्या बिजनेस प्रस्ताव को खारिज कर रही है। यदि सकारात्मक परिणाम के उद्देश्य से अस्वीकृति को ठीक ढंग से नियंत्रित की जाए तो यह एक विरोधी नहीं बल्कि सहयोगी के रूप में उभर कर सामने आएगी। जब तक आप प्रतिबद्ध और प्रशिक्षित नहीं होते, अपने रिश्तेदारों और दोस्तों के साथ इस बिजनेस के विषय में बात न करें। बिजनेस में ग्राहक होने के लिए नेटवर्क मार्केटिंग की बिजनेस मीटिंग में भाग लेना जारी रखें। सबसे पहले आपको यह तय करना होगा कि आप यह बिजनेस क्यों चाहते हैं और बिजनेस में सफल होने के लिए आप किस हद तक बलिदान दे सकते हैं।

जब आप परिवार और दोस्तों से समर्थन प्राप्त नहीं कर रहे हैं, तो सफलता के लिए स्वयं के मनोदृष्टि पर ध्यान केंद्रित करें, व्यवहार में परिवर्तन स्वभाविक रूप से उन्हें आकर्षित करेगा। जब तक आप प्रशिक्षित नहीं होते, आकामक भर्ती से बचें। अपने स्पॉन्सर या सक्रिय सहायक अपलाईन की सहायता से संभावनाओं की एक लंबी सूची तैयार करें। लही मार्गदर्शन के लिए सक्रिय अपलाईन ट्रेक करें जो आपको बिजनेस कौशल प्रदान करे और बिजनेस लीडर के रूम में आपको स्थापित करे। भर्ती में आपकी सहायता के लिए विश्वसनीय अपलाईन लीडर्स पर भरोसा करें। याद रखें आप स्वयं बिजनेस में आ सकते हैं, लेकिन बिजनेस को अकेले नहीं चला सकते।

अधिकांश लोग एक बड़ी चीज को बहुत ही कम गहराई के साथ प्रस्तुत करके अस्वीकृति को आनंत्रित करने की गलती करते हैं। वे अक्सर प्रोडक्ट रेंज की पूरी तस्वीर या एक बड़े बिजनेस की तस्वीर प्रस्तुत करने में विफल हो जाते हैं। आंतरिक रूप से नेटवर्क मार्केटिंग की रचना इस प्रकार की जाती है कि सभी प्रकार के लोग इसमें समा सकें और जो भी चाहें प्राप्त कर सकें। कुछ लोग प्रोडक्ट्स पसंद करते हैं और कुछ लोग अतिरिक्त आय अर्जित करना चाहते हैं। कुछ लोग लंबे समय तक अवशिष्ट आय के लिए आकर्षित होते हैं। कुछ लोग समय की आजादी के लिए, यात्रा, रिश्तेदारी, दोस्ती तथा परिवार के भविष्य की वित्तीय सुरक्षा के लिए इस बिजनेस का चयन करते हैं। गरीब हो या अमीर ; शिक्षित हो या अशिक्षित ; कार्यरत हो या बेरोजगार यह बिजनेस सभी के लिए समान है। यदि सकारात्मक सोच हो तो यह हर कोई कर सकता है। अतः कितनी भी रागावित सदस्य को अवसर प्रस्तुत करते समय नैरो फोकस सिंड्रोम से बचना आवश्यक है। एक नेटवर्कर द्वारा अस्वीकृति को सकारात्मक प्रेरणा में तब्दील करना एक व्यावसायिक कला है। याद रखें इस बिजनेस के लिए हार्ड वर्क से ज्यादा स्मार्ट वर्क महत्वपूर्ण है। संभावित सदस्य आपको हर नज़रिये से परखते हैं और आपकी निष्ठा का विश्लेषण करते हैं ताकि उन्हें भागीदार बनने में सफलता मिल सके। वे आपको एक असली संरक्षक के रूप में देखना पसंद करते हैं जो उनका मार्गदर्शन कर सके और एक वास्तविक क्रेच की भूमिका अदा कर सके।

अधिकांश नेटवर्क मार्केटिंग कंपनियों में अस्वीकृति का कारण खराब प्रशिक्षण और नेटवर्क में जालसाजी है। लोग सोचते हैं कि हम कुछ अवास्तविक लुभावने स्कीम दिखाकर उन्हें फंसाते हैं, जबकि हम लोगों की समस्याओं के समाधान में उनकी सहायता करते हैं और सहारा देते हैं। इस प्रकार लोगों की जिन्दगी में खुशहाली लाकर जब हम उनका दिल जीतेंगे, अस्वीकृति दर कम होती चली जाएगी।

अगर आप गंभीरता से अपने सपने और लक्ष्य के लिए प्रतिबद्ध हैं, तो अस्वीकृति आपके बिजनेस निर्माण में सकारात्मक बल सावित हो सकती है और आप अपने सपने साकार कर सकते हैं। आपकी बिजनेस में तरक्की देखकर लोग आप से जुड़ने लगेंगे। इस प्रकार " नहीं " शब्द स्वीकार करना " हा " कहने वाले लोगों को खोजने की प्रक्रिया का केवल एक हिस्सा है। अस्वीकृति को अपना "शत्रु " नहीं बल्कि अपना "साथी " समझिए। अस्वीकृति को नज़रअंदाज करने की कला में माहिर बनें, यह आपको डी एक्स एन बिजनेस के शीर्ष तक पहुंचने के लिए प्रेरित करेगा।

प्रोफेसर के एन वासुपाल्य (एम. ए, एम. फिल. - अर्थशास्त्र)
& डॉक्टर रत्ना वासुपाल (एम.बी.बी.एस, एफ.सी.जी.पी, एफ.ए.जी.ई, इ.सी.एफ.एम.जी, फैमिली मेडिसीन विशेषज्ञ)
 प्रथम क्राउन एम्बेसडर जोड़ी - डी एक्स एन इंडिया के डेस्क से

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COVER FEATURE

MESSAGE FROM THE NEW & SECOND DXN INDIA'S CROWN AMBASSADOR MAHARASHTRA



The portrait of a happy and successful family of new and second DXN India's Crown Ambassador, Suresh Charde Dadaji, with wife Vaishali (second from right), and daughters Jignayasa (left) and Shree (right)

Good Morning DXN

In My 15-year experience in DXN, the top and most prestigious multi-level marketing (MLM) company in the world, is truly significant because we have been part of the growing and happy DXN Family where our DREAMS became a reality.

I started my MLM career in DXN Malaysia on 25th December 2001 through Mr. J.K. Singh, who is currently holding Gold Diamond status. With his dynamic network leadership, we enable to spread our network to more than 12 countries including my homeland Mumbai, Maharashtra in India where we are continuously reaping DXN business growth.

Our team is committed to produce more network leaders and become the next Crown Ambassador, because we believe in the nine (9) distinct systems of success provided by DXN as follows:

1. Superior and quality products
2. One World One Market
3. Right entrepreneurial system
4. Global business opportunity
5. Monthly local and International bonuses
6. Annual local and International travel rewards
7. Safe and guaranteed professional career
8. Global prestige
9. Vision of Healthy, Wealthy and Happy Life

More than being healthy and wealthy, I have also been proud and very thankful to DXN for giving me a successful and happy life where I established my own profile and good track records in DXN as follows:

1. First Star Diamond of Mumbai Maharashtra
2. First Crown Diamond of Maharashtra

3. First Crown Ambassador of Maharashtra
4. Second Crown Ambassador of DXN India, and
5. Enjoy annual and unforgettable travel rewards of DXN called TSIP with my family where we visit more than 20 countries, experience world-class destinations, sumptuous cuisines and luxurious hotels.

I would also like to highlight the future of DXN business to several professionals throughout the world with global achievements of DXN as World's Top 24 Direct Selling Company certified by the Global Direct Selling News (DSN) in 2015.

Above all, I would like to extend my gratitude to sponsors, **Mr.C.C. Shah** and **Mr. K. L. Gajjar** for their unwavering support in developing my team in India; my friends **Mr. R. K. Sharma** and **Mr. K. K. Agarwal**, and the great motivation from our true mentors, **Dr.S.Ranjan** and DXN India's 1st Crown Ambassador couple **Prof. K.N. Vasupalaiah and Dr. Rathna Vasupal.**

Most of all, my heartfelt thanks to DXN CEO and Founder, Dato' Dr. Lim Siow Jin, Chief Marketing Officer, Mr. Teoh Hang Ching and the DMI Management Team who work day and night to boost our confidence and help build and develop the DXN Marketing India Private Limited.

Lastly, my wife Vaishali and daughters Jignayasa and Shree, you are my forever treasures and inspiration.

See you at the top!

SURESH D CHARDE – 099221537
FIRST CROWN AMBASSADOR OF MAHARASHTRA
ACHARYA IN VEDANT
MUMBAI.

डी एक्स एन इंडिया के द्वितीय क्राउन एम्बेसडर का संदेश



सफल और सुशाहल परिवार की तस्वीर जिसमें नये और डी एक्स एन इंडिया के द्वितीय क्राउन एम्बेसडर चर्चें सादाजी, साथ में उनकी पत्नी (दाएँ से दूसरी) और बेटियाँ जिगन्याशा (बाएँ) और श्री (दाएँ)

सुप्रभात डी एक्स एन।

मेरा 15 वर्ष का अनुभव वास्तव में महत्वपूर्ण है। डी एक्स एन दुनिया में शीर्ष और सबसे प्रतिष्ठित मल्टी – लेवल मार्केटिंग (एमएलएम) कम्पनी है। हम इस उभरती और खुशहाल डी एक्स एन परिवार का हिस्सा हैं जहाँ हमारे सपने साकार हुए।

मेरे एमएलएम कैरियर की शुरुआत श्री जे के सिंह के माध्यम से 25 जून 2001 को डी एक्स एन मलेशिया से हुई। श्री जे के सिंह की वर्तमान स्थिति स्टार गोल्ड की है। उनकी गतिशील नेटवर्क नेतृत्व की राहायता से भारत में अपनी मातृभूमि मुंबई (महाराष्ट्र) सहित 12 से अधिक देशों में अपने नेटवर्क को प्रसारित करने में सफलता मिली, जहाँ हम आज भी डी एक्स एन बिजनेस ग्रोथ हासिल कर रहे हैं।

हमारी तीन अधिक नेटवर्क लीडर्स के निर्माण करने और क्राउन एम्बेसडर की स्थिति हासिल करने के लिए प्रतिबद्ध हैं, क्योंकि हम डी एक्स एन द्वारा प्रदान की गई सफलता की नौ (9) विशिष्ट प्रणालियों में विश्वास रखते हैं, जो निम्नानुसार हैं:

1. श्रेष्ठ एवं गुणवत्तापूर्ण उत्पाद
2. एक विश्व एक बाज़ार
3. सही उद्यमशीलता प्रणाली
4. वैश्विक व्यापार के अवसर
5. मासिक स्थानीय और अंतर्राष्ट्रीय बोनस
6. वार्षिक स्थानीय और अंतर्राष्ट्रीय यात्रा पुरस्कार
7. सुरक्षित और गारंटीकृत पेशेवर कैरियर
8. वैश्विक प्रतिष्ठा
9. स्वस्थ, अमीर और खुशहाल जीवन का विजन

स्वस्थ और धनी होने के अलावा, मुझे सफल और सुखी जीवन देने के लिए मैं डी एक्स एन का जामारी हूँ। डी एक्स एन में अपनी प्राफ़ाईल और एक अच्छा ट्रैक रिकॉर्ड स्थापित करने पर मुझे गर्व है, जो ट्रैक रिकॉर्ड निम्न है:

1. मुंबई (महाराष्ट्र) का प्रथम स्टार डायमंड
2. महाराष्ट्र का प्रथम क्राउन डायमंड

3. महाराष्ट्र का प्रथम क्राउन एम्बेसडर
4. भारत का द्वितीय क्राउन एम्बेसडर
5. परिवार के साथ डी एक्स एन के वार्षिक और अविस्मरणीय यात्रा पुरस्कारों (टी एस आई पी) का आनंद लेने का मौका मिला जहाँ हमने 20 से अधिक देशों का भ्रमण, विश्वस्तरीय पर्यटन स्थलों, शानदार व्यंजनों और आलीशान होटलों का अनुभव प्राप्त किया।

मैं प्राफेशनल लोगों के लिए डी एक्स एन बिजनेस के भविष्य पर प्रकाश डालना चाहूंगा और यह बताना चाहूंगा कि डी एक्स एन 2015 में ग्लोबल डायरेक्ट सेलिंग न्यूज (डीएसएन) द्वारा शीर्ष 24 वर्ल्ड डायरेक्ट सेलिंग कम्पनी के रूप में प्रमाणित किया गया।

हमारे प्रायोजक श्री सी सी शाह और श्री के एल गज्जर को भारत में हमारी टीम विकसित करने में अपनी अविश्वसनीय समर्थन के लिए, श्री आर के शर्मा और श्री के के अग्रवाल को हमारे साथ हर परिस्थिति में साथ देने के लिए और डॉ. एस रंजन, डी एक्स एन इण्डिया की प्रथम क्राउन एम्बेसडर जोड़ी प्रो. के एन वासुपाल और डॉ. रत्ना वासुपाल को हमें सच्ची सलाह और प्रेरणा देने के लिए मैं सभी सज्जनों के प्रति आभार व्यक्त करना चाहता हूँ।

विशेष रूप से डी एक्स एन के सीईओ और संस्थापक दातो ' डॉ. लिम सियाँ जिन, चीफ मार्केटिंग ऑफिसर श्री त्येह हेंग चिंग और डी एम आई प्रबंधन टीम को मेरा दिल से धन्यवाद, जो हमारे आत्मविश्वास को बढ़ाने के लिए तथा डी एक्स एन मार्केटिंग इंडिया प्राइवेट लिमिटेड के निर्माण और विकास के लिए दिन रात काम करते हैं।

अंत में, मेरी पत्नी और दोनों बेटियाँ – जिगन्याशा और श्री, मेरे लिए कभी न खत्म होने वाला खजाना और प्रेरणा हैं।

शिखर पर मिलते हैं!

सुरेश डी चर्चें – 099221537
फर्स्ट क्राउन एम्बेसडर (महाराष्ट्र)
आचार्य (वेदांत)
मुंबई

Have a time for TEA BREAK



It has been a common notation that if you want to take away from stress or lower your bad cholesterol, just try to take and drink tea. There have also been facts about the enormous health benefits of tea in our body. Based on tons of information, we can figure out the benefits that will help us from staying in good shape.

We narrow down the list of information to at least 30 of them and here it goes:

1. Legend has it that in 2737 BC, Shen Nung, the second emperor of China, discovered tea when leaves blew into his pot of boiling water. Who knows? He might have took a taste and found it delightful?
2. The east, specifically China, is the birth place of tea.
3. On an estimate, there are about 1,500 kinds of tea and there could be more. So you just don't say "tea". You have to be specific which of those 1,500 kinds you are referring to.
4. Coming to next of water, tea is the second most consumed drink in the whole wide world.
5. Tea tasting is no easy job you have to have a keen eye for tea leaves, a sharp taste for brewed teas, a sense of touch for the tea leaves and a keen smell to determine whether the aroma of brewed tea is good or not.
6. Camellia sinensis is the single plant where all varieties of tea came from.
7. Black tea in the United States is called "red tea" in China.
8. Teas don't taste the same. Their taste would depend largely on the temperature and taste of water and the time they took to brew. That's why the Chinese recommend fresh water from lakes and rivers, they said it's the best but I'm not pretty sure there's much cleaner water around.
9. During the mid-1700s, tea became drink of Great Britain, the nation's favorite topping over gin.
10. If you don't want to feel mosquito bites on your skin, dampen tea leaves to harness their scent and voila! You have a natural mosquito repellent at your home.
11. Tea is not just healthy. It will help you heal cuts, remove odors (even body odors for that matter), can be a great fertilizers, your floor cleaner and perfect for meat marinade.
12. The national drink of Afghanistan and Iran is tea.
13. British people drink about 165 millions of cups of tea a day. That amounts to a staggering 62 billion cups annually.
14. Ireland is the largest nation of tea drinkers. Britain comes second.
15. The United States consumes 1.42 million pounds of tea every day. That sure is a lot!
16. Dubai manufactures at least 5 billion tea bags for sale in a year.



Continued on next page...

HAVE TIME FOR TEA BREAK

Continued from previous page

17. Worldwide, three million tons of tea is produced every year.
18. Tea is the second most widely spread beverage whereas water stands first.
19. Tea drinkers are more heavily concentrated on the South and Northeast part of the United States.
20. Although there are 1,500 kinds of tea, they are only derived from six major varieties: white, yellow, oolong, green, black and post-fermented tea leaves.
21. The most expensive tea meal to date can be found in the Ritz Carlton of Hong Kong that goes with a hefty tag price of \$8,888 per pair.
22. Tea bags and iced tea are both invented in the United States in 1904.
23. A pound of loose tea leaves can make more than 200 cups of tea.
24. The most popular type of tea is black tea. It makes up about 75% of the world's tea use.
25. Tea and herbal teas are different. Teas are usually from the *Camelia sinensis* plant while herbal teas are an infusion of herbs.
26. Long before the 19th century, solid blocks of tea were used as a currency in Siberia.
27. While the East has long since used tea for thousands of years, it was only introduced to the West about 400 years ago, about 4000 years behind the East tea drinkers.
28. Adult people nowadays often use dip tea because of the growing demand in office work, which create potentials for its market growth.
29. Among the variants of tea worldwide, 76 percent to 78 percent includes black tea (2.1M tons), 20 percent includes green tea (0.9M tons) and 2 percent is Oolong tea. (2010 statistics of FAO excluded white tea distributions).
30. Diagnosed tumors of certain organs (e.g. stomach esophagus) show much lower consistency in areas where drinking tea is common such as China and Japan in comparison with such drinking tea is not common.

Moreover, tea has become part of the fashion trend with all the upbeat changes tea has revolutionized its way into modern lifestyle. Fashion people crave for new things all the time and they are always ready to try something new. Health issue is one big factor why people embraced tea with such a warm welcome.

As the main benefits of tea, it can also boost your immune system that fights off infection. Tea can help protect your bones. Studies have shown that those who have been drinking tea for ten years or more have stronger bones than those who didn't drink tea regularly. An effect they have associated with the phytochemicals in tea.

An interesting note about the health benefits of tea have also surfaced, whereas tea can keep you smiling and memories alive. Why is that so? Simply because tea contains tannin and fluoride that helps keep cavities away, and the positive effects of drinking tea in relation to preventing neurological degenerative illness (such as Alzheimer's diseases) have been noted. The polyphenols also plays a major role in enhancing the memory. It is suggested that polyphenols hells the neurotransmitters in the brain, dopamine and epinephrine from degradation. It may also help prevent senile plaque formation in the brain that causes impaired cognition.

You may not find time for what you think nonsense routines in your life, but having time for a tea break is the most enjoyable habit you can do, not only to nourish your health, but for your pleasure as well.

Taste the goodness of DXN tea products - Reishi Gano Tea and Lingzhi Tea Dip products - Masala, Green Tea and Black Tea, for your better protection from illnesses.





Launching of New Lingzhi Dip Tea

The new products with mixture of herbal tea and Ganoderma Lucidum called Lingzhi Dip Tea has arrived and launched in DXN Marketing India Private Limited (DMI) in last quarter of 2016 with new invigorating three flavours.

DXN Lingzhi Dip Tea comes in Green Dip Tea, Masala Dip Tea and Black Dip Tea, which have been penetrating potential market in India, which can be one of the advantages in tapping the new market, specially the younger generation who loves tea.

The wonders of Ganoderma, being the King of Herbs, plus the benefits of herbal tea to our health, DMI surely brings you not only closer to nature but achieving also its optimum health that would lead to happiness with own family.

As we discover the benefits that tea could bring to our health such as the energy-rejuvenating effect of Green Dip Tea, the properties found in Masala Dip Tea that can maintain good heart and digestive system, and the protection for strong bone and teeth with the regular intake of Black

Dip Tea, we would realize more the value of these new products to our health. This would also help promote to our children being the next generation who will be naturally health conscious.

During the launching of new DXN Lingzhi Dip Tea in states all over India, product modules and special video clips were presented that turned out to be informative and educational among the participants with support from the DMI Management Team and respective State PICs.



Share the goodness and health benefits of new DXN Lingzhi Dip Tea with 3 pleasant favours - DXN Lingzhi Green Dip Tea, DXN Lingzhi Masala Dip Tea and DXN Lingzhi Black Dip Tea.



CHENNAI OFFICE



MAHARASHTRA



UTTAR PRADESH



MAHARASHTRA



KARNATAKA

The Unforgettable DXN Farm Visit

10th September 2016



Up Close with CEO

DELHI
16th Sept
2016

DXN Leaders, distributors and management converged in Tamil Nadu and Delhi for a separate day of learning and personal meet and greet with the most loved and highly respected DXN's Founder and Chief Executive Officer, Dato' Dr. Lim Siow Jin.

Entitled Up Close with CEO, the highly-anticipated event was held in two key states in India - Delhi (last 16th September 2016 at The Piccadily Hotel) and Chennai (last 20th September 2016 at mini-hall of Music Academy) organized and facilitated by the

DMI Management Team in collaboration with respective network leaders and State PICs.

With the presence of 1st DXN India's Crown Ambassadors couple, Prof. K.N. Vasupalaiah and Dr. Rathna Vasupal and support from Management Team headed by Mr. Rafique Ahmed and Mr. Debya Prakash, VPs of South and North India respectively, the event was a huge success with jampacked attendees from two separate venues.

This would not have also been possible without the support of all group leaders from

the states of Tamil Nadu and Delhi, who are very eager and enthusiastic to hear the words of wisdom from great DXN founder.

Four days after the successful event staged in Delhi, Dato' Dr. Lim was also visited the state of Tamil Nadu, particularly in Chennai addressing his motivational talk.

The crowd in Chennai was also elated with his remarkable speech, which in turn, will be instilled to minds of more determined distributors to work harder for their DXN business and achieve their goals and dreams to become successful in their chosen fields.

DATO' DR. LIM SIOW JIN



TAMIL NADU
20th Sept
2016



The leaders and 3,000 PPV qualifiers from Delhi, the thriving DMI business in the side of North India, pose with CEO Dato' Dr. Lim Siow Jin, 1st DXN India's Crown Ambassadors couple Prof. K.N. Vasupalaiah and Dr. Rathna Vasupal, Rafique Ahmed and Debya Prakash, Vice Presidents of South and North India, respectively, after the major activity entitled Up Close with CEO at prestigious 5-star hotel, Piccadily Hotel held last 16th September 2016.

Just like in Delhi, leaders and 3,000 PPV qualifiers from Chennai and the rest of the distributors from the state capital in South India, Tamil Nadu, pose with CEO Dato' Dr. Lim Siow Jin at mini-hall of Music Academy last 20th September 2016. Management and staff of DMI Chennai office had also privilege to take photo with the CEO.

VASUPAL CREATION

FREEDOM DAY CELEBRATION



BIHAR & JHARKHAND

27th
December
2016



Learning and Leisure through Leadership Camp

Learning and leisure were merged in one of the effective programs set by the DMI Management Team in collaboration with the team leaders during the last quarter of 2016 to materialise in the first quarter of 2017.

DMI Management plotted an activity that will define the importance of leadership as the solid foundation of every committed network leaders of DXN India.

With the set mechanics and qualifications as defined in what they called Leadership and Residential Camps that took place in Yelagiri, Haridwar and Karnataka, every team leader supported and organized the program to ensure the success by achieving its true objective.

Let us take a glimpse on the gallery of photos taken in each camp to see how significant and memorable among the camp participants.



Venue: Rock Perch, A Sterling Holidays Resort, Yercaud



DMI TRAINING CAMPS



Venue: Hotel Godwin,
Rishikesh Road, Opp -
Shanti Kunj, Haridwar,
Uttarakhand

Dr. John Vic Caagbay, known
DXN Philippines'
Ganotherapy lecturer and
accomplished medical
practitioner in Philippines,
also created an impact
during his product
presentation in Haridwar
camp, which became useful
tool among the participants.



Venue: Hotel Paradise ISLE Beach
Resort, Malpe, Udupi, Karnataka



DMI Calendar 2017, which also
serves as useful promotional tool,
was also highlighted during the
Karnataka residential camp.

MEGA SIZZLERS

**BIG BANG
CHENNAI**
29th Jan 2017



**ALLAHABAD
MEGA RALLY**
10th Oct 2016



**CA FELICITATION
MAHARASHTRA**
17th Jan 2017



STOCKISTS CONVENTION

DMI Stockists Converge to Achieve One Common Goal

DMI stockists all over India converged in a grand meeting called Stockists Convention, which primarily aims to educate and train the authorized stockists for the latest development in Information Technology, marketing and training programs of the company vital for the exponential business growth.

It was emphasized during the convention the importance for all stockists to be equipped with the recent IT matters for their DXN business to become more sustainable.

The rules and regulations and terms and conditions for every stockist to comply were also highlighted in the convention, especially the Do's and Dont's being regulated and implemented by the company.

With the support from the Management, the Stockist Convention enable to visualize the company strengths to put up more viable business with the leaders and distributors.

At the end of the program, all stockists who participated received Certificate and personalised DXN clock.

The Stockists Convention was held in the final stretch of 2016 and initial part of 2017 at DXN branches located in 10 different states including Tamil Nadu, Karnataka, West Bengal, Maharashtra, Uttar Pradesh, Odisha, Bihar, Kerala and Madhya Pradesh, except for Delhi that was held in Hotel Balson.

TAMIL NADU 4th December 2016



KARNATAKA 18th December 2016



DELHI 17th January 2017



WEST BENGAL 22nd January 2017



DMI STOCKISTS CONVENTION



MAHARASHTRA

7th January 2017



KERALA

25th January 2017



UTTAR PRADESH

8th January 2017



ODISHA

15th January 2017



MADHYA PRADESH

5th February 2017



BIHAR

22nd January 2017



PRODUCTS FEATURE

In modern lifestyle, we are exposed to a lot of toxins, pollution, infection, etc. As a result, we are prone to get several diseases. To cure these diseases, we depend on DRUGS that usually result to side effects and accumulate TOXINS in our body.

To overcome this, switch to natural products, which works on cell level. These natural products are not disease-specific but enhances the performance of each cell so that all organs are cleared off toxins and starts working efficiently.

DXN plays a very vital role in wellness sector through its wide range of natural products, which intend to promote health by nourishing our cells.

DXN is the leading manufacturer of Ganoderma-based products that are being distributed in 180 countries, achieving the Top 24 in global direct-selling industry in 2015 and became consistent from past years.

The word GANODERMA is derived from Gano, which means brightness and Derma, which means skin. Ganoderma is regarded as KING OF HERBS, whereas Ganoderma Lucidum is known for its unique properties that helps strengthen immune system and over-all performance and vitality of human being.

Here is the complete gallery of superior health and wellness products from DXN, which distributes across the globe and shares the benefits among millions of users.

P

roviding all the best health care for you

NATURAL & AYURVEDIC FOOD SUPPLEMENTS



REISHI GANO (RG) is a kind of mushroom essence formulated from *Ganoderma Lucidum*, which contains a variety of nutrients such as polysaccharides, adenosine, triterpenoids, protein and fibre.

The applied *Ganoderma Lucidum* is harvested from 90-day old mushroom. Comes in capsule, daily intake of RG helps in normalizing the entire body functions and maintains healthy well-being.

GANOCELIUM (GL) is produced from 14-day old mycelium of *Ganoderma Lucidum*. The mycelium is rich in adenosine, polysaccharides, organic germanium, triterpenes, vitamins, minerals and essential fatty acids.

Like RG, Ganocelium is also available in capsule form.



DXN SPIRULINA is ecologically farmed using selected species of spirulina, which helps you keep healthy and energetic. It comes in capsule and tablet form.

Spirulina is a type of blue-green algae rich in protein, beta carotene, chlorophyll, antioxidants, minerals and other essential nutrients that our body needs.

NATURAL & AYURVEDIC FOOD SUPPLEMENTS

GANO EXTRA VIRGIN

COCONUT OIL is a powerful combination of Ganoderma organic virgin coconut oil that helps strengthen immune system, improve over-all health vitality and maintain healthy and glowing skin.

Production process involves the cutting-edge technology of DXN in blending Ganoderma with organic virgin coconut oil.



DXN NONI JUICE

A nutritional botanical beverage that is specially formulated from *Morinda citrifolia* and is enriched with tamarind.

DXN Noni is rich in vitamins, minerals and antioxidants.



FOOD & BEVERAGE SERIES

DXN REISHI GANO TEA

is a traditional beverage brewed from the processed leaves of the tea plant *Camelia sinensis*. In each leaf lies the natural composition of nature's goodness especially polyphenols, trace elements and vitamins. Polyphenols possess potent antioxidant function, which help to protect the human body against harmful effects of free radicals that may weaken our immune system.



DXN LINGZHI

DIP TEA comes in 3 varieties flavoured with Ganoderma: **Lingzhi Masala Dip Tea** is a flavoured tea beverage made by brewing black tea with a mixture of aromatic Indian spices and herbs.



Lingzhi Green Dip Tea is loaded with antioxidants and nutrients that have powerful effects on the body with considerable amount of Vitamins A, C and E and other useful components such as caffeine, catechin and tannin.

Lingzhi Black Dip Tea is made from the plant *Camelia sinensis* that undergoes oxidation process where the leaves turn from green to a dark brownish-black colour.

FOOD & BEVERAGE SERIES

DXN LINGZHI

COFFEE is specially blended with the finest quality of coffee beans and Ganoderma extract with no artificial colouring and preservatives, which is available in 2 variants.



Lingzhi Coffee 3-in-1 contains premix Coffee with Ganoderma extract and non-dairy creamer. The convenient pack enables you to enjoy the unique flavour at any time and any place you like.

Lingzhi Coffee 2-in-1 contains premix Coffee with Ganoderma extract. The careful processing of this coffee maintains its nutritional value while its components are organically grown.

DXN MADHURAM COOKIES

DXN brings you the World's Finest Natural Millet Cookies truly powered with Ganoderma / Spirulina in three nutritious types - Spirulina Cookies, Chocolate Cookies and Coffee GL Cookies.



With DXN Madhuram Cookies we can say 'No' to 1) Artificial Flavours, (2) Artificial Colours, (3) Artificial Preservatives, (4) Cholesterol, (5) Transfat, (6) Refined Flour (Maida). There is no Genetically-Modified Organisms (GMO) we use only Whole Grains, Dietary Fibre, Chemical free/sulphur less brown sugar.

PERSONAL & SKIN CARE PRODUCTS

DXN GANOZHI TOOTHPASTE

contains high quality Ganoderma extract, food gel, menthol and food flavouring, which contains anti-bacterial properties that helps protect gums and cleanses your teeth and freshens up your breath.



DXN GANOZHI SHAMPOO

is enriched with Ganoderma extract and Vitamin B5, which is mild that can make your hair healthier, softer and shinier with pH balance suitable for all hair types.



DXN MASSAGE OIL

contains the finest palm oil and Ganoderma extract suited for every massage need. It is all-natural and rich in antioxidants, and also suitable for all ages and skin types.



PERSONAL & SKIN CARE PRODUCTS



DXN GANOZHI SOAP gently cleanses the skin while preserving its natural oils without damaging skin structure. The use of palm oil enriched with Vitamin E and antioxidant agents helps to revitalize skin and delays aging process. It contains pH balancer that means suitable for all skin types.



DXN CHUBBY BABY OIL contains pure oil, sunflower seed oil, wheat germ extract, Equisetum arvense and commiphora myrrha extract. It is a skin conditioner that moisturizes baby's delicate skin and helps protect skin from dryness, chapping and flaking. It helps to seal in the moisture so that the skin feels soft, smooth and silky all day. It is also effective for adults in removing eye make up.



DXN TALCUM POWDER A luxury scented talc specially formulated with Ganoderma and menthol, which effectively relieves prickly heat discomfort. It has also good absorbency properties keeping your skin fresh and comfortable all day.



DXN TEA TREE CREAM A smoothing skin cream specially formulated with tea tree cream. It can highly penetrate and gently absorbed by the skin, which comes with a natural scent of refreshing tea tree. It is suitable for good skin hygiene and protection and safe for use of the whole family.



DXN ALOE.V HAND & BODY LOTION is a non-greasy moisturizing lotion with Aloe Vera extract that soothes chapped and dry skin. It forms a protective layer that nourishes and guards against moisture loss leaving your skin feeling refreshed, soft and smooth.



DXN ALOE.V CLEANSING GEL is a soap-free cleansing gel that contains aloe vera extract. It gently cleanses and clears your skin and pores without stripping off its natural oil and maintain its moisture content. It helps to maintain skin's natural pH balance, leaving it soft supple and more radiant.

OTHERS



DXN JEWELLERY CLEAN A gentle formula for cleaning your precious jewellery. Developed in Europe, this product uses precision technology to remove dirt, cosmetic residues, soap scum, sweat, etc. from your ornaments surface, restoring its natural shine.

There are more superior products to be offered by top MLM company, DXN MARKETING INDIA PRIVATE LIMITED, to cater and suit the market needs. True to company vision, we ensure of providing quality healthy products for every distributor to achieve not only good vitality but wealthy and happy life with your family.



For your useful and more convenient networking tool, avail this new **ALL-PRODUCT LEAFLET** that features:

- Brief product descriptions
- Product's PV & SV
- Marketing Plan (Chart)

Rs.60/ Only

For 10 pcs per set

HEARTY CONGRATULATIONS!

TOP ACHIEVERS

July '16 to Dec '16



SURESH DADAJI CHARDE

099221537

Promoted Crown Ambassador
last November '16 and Double
Crown Diamond last
October '16



SURENDRA PRASAD

091056401

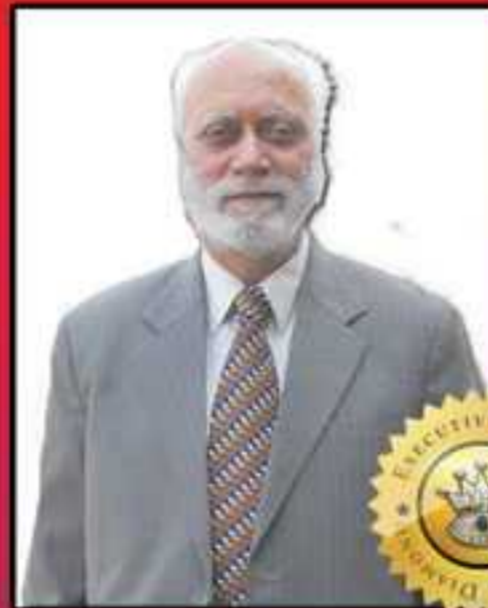
Promoted Exec. Double Crown Diamond
last Nov '16, Exec. Double Crown
Diamond last Oct '16, and Exec. Senior
Crown Diamond last Aug '16



SUMAN SHARMA

099234179

Promoted Gold Crown Diamond
last Nov '16, and Exec. Triple
Crown Diamond last Oct '16



PARWANA JS DR

099129614

Promoted Exec. Senior Crown
Diamond last August '16



SANTOSH DEOKAR

099381103

Promoted Exec. Triple Crown
Diamond last Nov '16



ARATHI PRAVIN

SALUNKHE 099539398

Promoted Exec. Gold Diamond
last Nov '16



SHASHI BHUSAN

SINGH 099917368

Promoted Triple Diamond
last August '16



DMI ACHIEVERS LIST

July 2016 to Dec 2016



EXECUTIVE DOUBLE DIAMONDS

ANJALI ASHOK JADHAV
099618742

RAJEEV KUMAR MR.
099529084



DOUBLE DIAMONDS

099975596 RITA KUMARI RAVI
091177016 MADHURI DEVI
099647284 DHANJAY R MR
099115542 ALPANA MRS
099179819 MUKESH KUMAR VERMA
099543923 VASU L MR



EXECUTIVE SENIOR STAR DIAMONDS

099688745 ANIL ANANTA BHOSALE
099647677 ASHOKA SHERIGARA MR



SENIOR STAR DIAMONDS

091134979 VED PRAKASH SINGH
099536369 RAMBACHAN YADAV MR.
099669501 SWARUP KUMAR
CHAKRABORTY MR
091056272 ISHWAR KUMAR
099658801 PRERNA MS.
099175308 G. S. JHARBADE MR.

SENIOR STAR DIAMONDS

099335300 BALAKRISHNAN S MR
091285562 MINTA KUMARI
099428793 AJAYKUMAR L SINGH DR
099688745 ANIL ANANTA BHOSALE
099780693 HRUDANANDA BISWAL
099013305 KUSUM SAXENA
099755501 USHA CHAUHAN
099934549 SHASHIKALA CHANNAPPA
HANDIGONDI
099852530 TEJ PRAKASH SRIVASTAV
099981745 NASIBUN NISHA
099666332 AMAR DEEP KUMAR
MANJHI MR.
091143329 MOMINA KHATOON
091234777 SUNIL PRASAD
091325859 RINKU DEVI
099998097 ANURADHA SINGH
091103548 MAHENDRA KUMAR GARG
099810739 KABISURYA MISHRA
091184443 PHOOL CHANDRA LODH
099745461 NARESH CHANDRA YADAV
099853004 AJAY KETAN DAS
099619020 RENUGADEVI P MRS
099784850 GUDDU KUMAR MR.
091121115 BABLU SINGH

HEARTY CONGRATULATIONS!

EXECUTIVE STAR DIAMONDS

091304396 LAKHSMINI DEVI
091241640 EHEMALATA KUMARI
091338228 RENU DEVI
091129660 SITA DEVI
091211377 KUMARI NEHA
099667615 USUPH SHAIKH
091121316 BABLU THAKUR
099910381 KUSUM VERMA
099423172 SANGEETA AGARWAL MRS
091150170 ABDULLAH
091135623 SHAMBHU SAV
099885921 KRISHNA KUMAR YADAV MR.
091121481 GOPAL SINGH
091312257 RANJAN KUMAR
099836455 CHANDRAMANI PATEL MR.
099949330 ASHWINI SUTAR
099791180 BALARAM MISHRA
099885994 RAJENDRA KUMAR MAHALIK
091217984 ASHA DEVI
091210106 RANJAN KUMAR PARIDA
091150137 ASHOK KUMAR YADAV
099704094 MANISH KUMAR SINGH MR.
099777118 ALICE JOHN
091115889 SAJAN ANTONY
099919029 KISHORI LAL MR.



DMI ACHIEVERS LIST

July 2016 to
Dec 2016

091335714 KUNDAN KUMAR
099686999 SREESANTH S. MR
099821716 RAJIV KUMAR
091003967 PRAFULLA KUMAR BEHERA
091143959 KRISHNA KUMAR YADAV
099920843 ELSY SANTHOSH MRS
099853004 AJAY KETAN DAS
099770174 IVA MEDEIRA MRS
990009632 UMESH KUMAR
091359745 DINESH SAV
091364622 REKHA DEVI
091113383 SHIV POJAN VERMA MR
099638312 SUDERSANAN P R MR
091021744 RITLAL SAW
091200700 TEK BAHADUR MUKHIYA
099741962 SUNITA MAHUR MRS.
091142093 MAINUDDIN



STAR DIAMONDS

091312257 RANJAN KUMAR
091117995 MAMTA CHOUDHARY
091276969 POONAM DEVI
099924086 TUSHAR LAXMAN DHAWALE
990058673 TAGGA RAM NAGPAL
990043030 GUDIYA DEVI
091317675 RINA DEVI
091218378 SHEELA DEVI
091210446 BHIM RAJ KISHORE
091257036 SAROJ DEVI
091145615 AVADHESH KUMAR RAVI

STAR DIAMONDS

091130922 HARDIAL SINGH MR
091143869 LAXMAN RAM
990026506 KANCHAN DEVI
099910379 VIBHA DEVI
091359745 DINESH SAV
990024420 PREMALATA DEVI
990008915 ASHA DEVI
990012251 SANTOSH KUMAR
099274151 ASHOK NAGAR MR.
091223806 VEENA KUMARI SINHA
091113383 SHIV POJAN VERMA MR
099908681 ROBIN GEEVARGHESE
091151689 SAROJ KUMAR SAHU
099103780 VIJAUALAKSHMI V MRS
099871744 SHAMBHU SHARAN KUSHWAHA
091165736 ANITA ARJANDAS DANDWANI
091184443 PHOOL CHANDRA LODH
990032762 MANJU DEVI
091138736 DNYANESHWAR DAMU SHINDE.
099796856 RAJU BABAN KAMBLE

Congratulations to TOP 3 DMI STOCKISTS

For the period covered July '16 to Dec '16



Top-1: M/s. Mahaveer Gano Health Care - 990019338 Mr. Surendra Prasad Place : Biharsharif, Bihar



Top-2: M/s. Mother Health Zone 990011630 - Mr. Abdul Samad Khan Place : Nawada, Bihar



Top-3: M/s. Sri Sri Ma Banailiya Health Care-099662725 Mr. Ambrish Kumar Jaiswal Place : Sonauli, Uttar Pradesh

DMI ACHIEVERS LIST

July 2016 to Dec 2016

STAR DIAMONDS

099608930	PRAKASH M. BHATT DR.	099389345	NANDA PADNURANG THAKRE
091281995	RADHESHYAM MR	091225675	RUDRA PRASANA DASH
099804155	APURBA LANTI GAIN MR	091215242	MD. FAROOQUE
091343552	KAIBALYA PRASAD DAS	099911006	MRS. RANJANA UTTAMRAO D PATIL
091247442	M. VENKATESHWARLU	099756715	RAHUL JALINDAR JADHAV
099940925	MARIAMMA.A.C.	099290605	RAJ SINGH MR.
091003968	DAYANIDHI PATRA	099740873	VASANT MARUTI GHARATKAR
091162364	MARYKUTTY MATHEW	099787936	ALLWYNA LOUIS
099984869	SUSAMMA SHIBU	099995858	PRAFULLA KUMAR ROWLO
091312983	ASHUTOSH KUMAR	091164065	PRIYA MAURYA
990000930	AMAR KUMAR LAL	099129441	V K NANDANAN
091318265	RITA DEVI MRS	091329502	GOVIND MURAV
990035257	SANGEETA DEVI	099950429	MARI V MR
091160667	SURABHI SINGH	099830647	RAM KUMAR DILBAHADUR RAI
091202151	SUJEET KUMAR	990053158	SHASHI RANI
091170486	SHRIKANT VIJAY CHARDE	091368243	MANJU DEVI
099386642	BEENU PAL MRS.	099972747	G MADHUSOODHANAN PILLAI
091337227	VIKASH KUMAR	091143760	KULMAT DEVI
099384775	MEENAKASHI GUPTA MRS.	990037790	NIRMAL KUMAR
990016433	SATISH RAGHUNATH GHATE	990014060	DINESH BANSAL
099831307	P K VASAVAN MR	099788527	FLAVIA MARIA MENEZES
990011692	MUKESH KUMAR	099924528	PRADIPTA MAHARANA
099975064	JASHOBANTA DASH	099968041	AKSHAY KUMAR MR
091244907	NINAD HEBBALKAR DR	990044280	CHINTA DEVI
990073839	RAMACHANDRA KUMAR	091182819	SAVITA DEVI
099720135	KAVITA RAJESH BONDE MRS.	099948957	HASHIM S MR
091145830	SAJAN GALANI	091121638	KAPIL SAXENA
091060393	ANKUSH YADAORAO BALBUDHE	091311634	SANTOSH CHAUDHARY



DXN MARKETING INDIA PRIVATE LIMITED

TSIP MALAYSIA + SINGAPORE CRUISE

**Plus witness the
Grand DXN's
25th Anniversary
Celebration**

**7 Days
6 Nights**

2018



**EARN
150,000**

TSI SA Points

**From 1st Jan 2017 to
31st Dec 2017**

Important: All travel documents including Passport and Visa processing fee has to be borne by the member. Necessary assistance to acquire Visa may be done by the company.

Corporate Office: New No. 69 (Old No. 29), Eldams Road, Teynampet,
Chennai - 600 018 Tamil Nadu, India
Phone: +91-44-49526583, 49526584

Regional Office: 71/1, First Floor, Najafgarh Road Industrial Area,
Landmark: Opposite Haldiram,
Shivaji Marg, New Delhi, Pincode - 110015 Phone : 011-40150150
Website: www.dxnindia.in / www.dxn2u.com

Hearty congratulations to DMI Family!



DXN Marketing India Private Limited is now a certified and proud member of the prestigious India Direct Selling Association (IDSA)

The global leader in multi-level marketing (MLM) company, DXN Marketing India Private Limited, is pleased to announce its partnership with the India Direct Selling Association (IDSA), a known and prestigious association among direct selling companies in India thus proving its legitimacy in the industry.

With the DXN's vision to promote health, wealth and happiness, the company is also bound to comply with the policy set by the association along with its vision to work for Direct Selling towards bringing recognition and making is one of the most sought and respected industries in India.

As part of the growing family of the association, DXN will further work towards a policy framework for Direct Selling with the Government and stakeholders, encourage and maintain an environment where

members can operate independently, ethically and progressively.

The IDSA is an autonomous, self-regulatory body for the direct selling industry in India. The Association acts as an interface between the industry and policy-making bodies of the Government facilitating the cause of Direct Selling Industry in India.

IDSA strives to create and further an environment conducive to the growth of direct selling industry in India, partnering industry and government alike through advisory and consultative activities.

IDSA catalyses change by working closely with government on policy issues, enhancing efficiency and ushering in desired credibility, clarity and confidence in Direct Selling.